

An international exchange program for young professionals TASMANIA to NEW YORK (USA)

Important Dates:

Applications close: 8th December 2023

Selection Interviews: Mid-January 2024

This exchange will focus on Media, Communication and Marketing.

How do I Apply:

Application forms are available from the Rotary Tasmania website at: www.rotarytasmania.org.au

Additional information is available from the District 9830 Vocational Director:

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Develop your professional skills, exchange ideas, improve your networks and grow personally.

What is Professional Development Exchange?

Professional Development Exchange is an exceptional professional and cultural exchange opportunity for professional and businesspeople between the ages of 20 and 40 who are in the early stages of their careers.

The program will provide funding for exchange visits of three weeks between Tasmania and New York Rotary District 7230, which covers the areas of Staten Island, New York City, The Bronx, lower Westchester County, and Bermuda. Four team members from Tasmania will see directly how Media, Communication and Marketing has been developed and run in that area. It will also provide an environment for developing professional and personal relationships, and exchange ideas. They will also experience the history, geography, institutions, culture and the way of life of the host country. The team will be led by an experienced Rotarian.

Team members could come from corporations, small businesses and government organisations.

Why Should You Participate?

The program is designed to have an invaluable impact on the career of a young professional in the increasingly global workplace by developing skills, creating networking opportunities and lifelong friendships. Individuals who participate in this rewarding once in a lifetime experience will return home with a broadened cultural perspective and new understanding of New York's history, commerce and government. This program offers a unique opportunity to develop leadership skills, work on team building, and increase self-confidence.

Who is Eligible?

Professional Development Exchange participants should be:

- Between the ages of 20 and 40
- Be fully employed with at least two years of work experience in either Media, Communication or Marketing.
- Be personable, articulate, cooperative, motivated team players, and enthusiastic about your professions

Professional Development Exchange at a Glance:

When: April-May 2024 Where: New York City Duration: 3 weeks

Who: Rotarian leader and four team members **Age requirement:** 20-40 years (Team members)

Accommodation: Hosted by Rotarians

What's expected:

- Be open to new experiences
- Be willing to meet new people
- Give presentations at meetings about yourself, your region and your profession
- Be willing to have long travel days
- Be open to an experience that can be life changing.

What is Required?

Before Leaving:

 Participate in orientation sessions, group meetings, vocational program development and obtain the necessary documents for travel.

During the Exchange:

- Accept the directions of the Rotarian team leader
- Fulfill any requirements to speak at Rotary host district gatherings
- Remain with the group throughout the exchange visit except when individual activities are planned
- Maintain standards of behavior that reflect positively on Rotary and Australia
- Have sufficient funds to meet personal and incidental expenses.

After Returning:

- Participate in post-exchange debriefing
- Submit a report of the exchange visit
- Speak about your experience to Rotary clubs and other groups as required.