

# **COMMUNITY ASSESSMENTS**

## **THE FOUNDATION FOR OUR SUCCESS**

### **WHAT IS A COMMUNITY ASSESSMENT?**

- Examination of local strengths, weaknesses, needs and assets.
- Helps identify relevant opportunities for projects.

### **WHAT DO THESE ASSESSMENTS DO?**

- Help make decisions about service priorities.
- Establish valuable relationships.
- Help build trust, community commitment, and sustainability.

### **ASSESSMENT TOOLS**

- Community meetings.
- Surveys.
- Interviews.
- Focus groups.
- An asset inventory.
- Community mapping.

### **ASSESSMENT TIPS**

- Be open-minded.
- Choose participants carefully.
- Include underrepresented groups.
- Consider yourself an outsider.
- Don't make promises.

### **HOW DO I GET STARTED?**

### **HOW DO I ENSURE THAT ALL VOICES ARE HEARD DURING A COMMUNITY ASSESSMENT?**

### **HOW DOES THE COMMUNITY ASSESSMENT HELP ME PLAN FOR A SUSTAINABLE PROJECT?**

### **HOW CAN THE COMMUNITY ASSESSMENT HELP ALIGN MY PROJECT WITH ROTARY'S AREAS OF FOCUS?**

### **RESOURCES**

- Community assessment tools.
- Rotary Action Groups.
- Cadre of Technical Advisers.
- District International Service Chairs and District Resources Network.
- Rotary Community Corps.
- Regional Grants Office.
- Regional Rotary Foundation Coordinators

### **COMMUNITY ASSESSMENTS...**

- Ensure funds are maximized.
- Promote effectiveness of projects.
- Engage community members.
- Increase lasting impact.